

# M I N T O N A S S O C I A T E S

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FOR IMMEDIATE RELEASE

Minton Associates in Atlanta was contacted by CC Design Group Inc., Lynbrook, New York to design "LEGGENDE E STAR DEL CALCIO" for EDB s.r.l., Milan, Italy, and J.Walter Thompson, New York for Atlantic Bell. The twenty second animation (translating to "Soccer Stars and Legends") will play in ten European and South American Countries as an open for soccer history and highlights leading up to the 1990 World Cup.

The piece opens on a diagramed soccer play animated in 3-D over textured soccer action. The action interacts with the 3-D introducing video clips and graphic devices including 3-D soccer balls, 3-D earth and flags of national teams included in the ten broadcasting countries.

Jerry Cappa of CC Design Group, Inc. produced the project at Gramercy Broadcast Center with EDB director Sherman Eagan. Additional animated elements were provided by Matchframe Computer Graphics, San Antonio, Henry Dryovage at San Jose Computer Graphics and Marshall Productions, Nashville. Original story board design by Jim Minton, Minton Associates, Atlanta.

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